



humane education happenings

#3

The Humane Society of the United States

West Coast Regional Office

1713 J Street, # 4 · Sacramento, California 95814

PRESENTS A UNIVERSITY ACCREDITED

WINTER 1976

Humane Education Seminar

IN FRESNO CALIFORNIA ON MARCH 26 & 27, 1976

CO-HOSTED BY CENTRAL CALIFORNIA SPCA
AT THE SHERATON INN, HWY. 99 AT CLINTON, FRESNO

AN ALL NEW PROGRAM OF FILMS - CURRICULUM INTEGRATED MATERIALS
AND DEMONSTRATION OF HANDS ON PROGRAMS

FEATURING: JOHN J. DOMMERS, DIRECTOR NORMA TERRIS HUMANE CENTER
CHARLES HERRMANN, HSUS NATIONAL DIRECTOR OF EDUCATION

AS WELL AS: OUTSTANDING CALIFORNIA HUMANE SOCIETY EDUCATION
DIRECTORS

REGISTRATION FEE	\$15.00	(TWO-DAY SEMINAR, FRIDAY ROUND TABLE LUNCHEON AND FREE EDUCATION MATERIALS PACKET)
FOR TEACHERS ONLY	\$20.00	(TWO-DAY SEMINAR, ONE CALIFORNIA STATE UNIVERSITY SEMESTER UNIT OF CREDIT AND FREE EDUCATION MATERIALS PACKET)

RESERVATIONS AND INFORMATION by March 15 to Barbara Westerfield, Central
California SPCA, 103 South Hughes, Fresno, CA 93706
or Phone: 209/237-0134

MAKE HOTEL RESERVATIONS DIRECT - MENTION HSUS FOR SPECIAL RATES
Phone: 209/486-3000

THERE WILL BE A LARGE DISPLAY AREA. MAIL ANY MATERIALS YOU WANT
DISPLAYED DIRECT TO BARBARA AT CENTRAL CALIFORNIA SPCA - MARK
PACKAGE DISPLAY-MARCH SEMINAR

THE HORSE WON BUT THE FLEA GOT
A VOTE

The KIND Bicentennial Animal Contest Winner was announced and it's the horse. Bald eagle was 2nd, deer 3rd, buffalo 4th, grizzly 5th, whale 6th, wolf 7th, cattle 8th and the misunderstood coyote 9th. The Johnny Carson show did a segment on this election. HSUS is developing materials on the winning animal. Meanwhile though, you can get a teacher's kit entitled "Horses Need Love Too" from Barbara Westerfield, 103 So. Hughes, Fresno. Make a display. Order horse posters from HSUS, 2100 L Street, N.W., Washington, D.C. \$1. each or 6 for \$5.

WHAT WILL YOU BE DOING APRIL
17, 1976?

It's INTERNATIONAL WHALE DAY. Why not plan something special? You can get whale pins and whale posters from General Whale, Box: Save a Whale, Alameda, California. A nice touch would be to use that new creative 4 1/2 minute film produced by John Dommers. It was made by first graders on What is a Whale. You can borrow it from him at Box 98, East Haddam, Connecticut. The first graders really did make it, even the drawings for the slides and the narration.

YOU HAVE A FABULOUS PHOTO.....

...and would like to share it? Have it made into post cards. It doesn't cost as much as you might think. Send to Kordet Color Photography, 15 Neil Court, Oceanside, New York 11572 for their price list and kit. Prints in 1,000 quantity are as low as 19¢ each. They have a fast ten day delivery. Quality is good.

WHAT DOES YOUR DOG THINK OF BUGS?

Cute new book by Elizabeth Griffen (entitled "A Dog's Book of Bugs." Tells a dog's approach to the bug world. \$1.25 available from Chloes Book Store, 36th & McKinley Blvd., Sacramento, if you can't find it locally.

NEW PEOPLE TO KNOW

Ken Renwick has been appointed education director by Kern County Health Department. He is planning a teachers workshop for May 14-15 at Bakersfield, accredited by California State. Contact him at Box 997, Bakersfield, California for information. Vicki Fowler is the education coordinator for the new San Dieguito Animal Care Center, Box 64, Rancho Santa Fe, California. Jay Eakle new education director for Utah Humane Society, Salt Lake City, Utah. Ditto Karen Hargrave for Spokane Humane Society and Mary Shaver for Umatilla County Humane Society, Hermiston, Oregon.

AN EXCELLENT EXAMPLE.....

...of a good introduction flyer is the one used by Multnomah County Animal Control to introduce their new Education Coordinator, Mary Scriver, you can get a copy from Mary at 24450 W. Columbia Hwy., Troutdale, Oregon.

CALLING ALL BAY AREA TEACHERS

March 30 from 7-10 p.m. you can attend a special teachers workshop at 1225 Coyote Point Drive by Peninsula Humane Society and HSUS for only \$5. Space is limited, so call Ann Velez (415/344-7643) right this minute if you want to go. Featured will be John Dommers, Norma Terris Humane Education Center, and for the first time in the San Francisco area Charles Herrmann, national director of education for The HSUS.

DID YOU KNOW.....

...that Brice Nelson, Idaho Humane Society, is setting up an animal careers program in the Boise, Idaho schools? That Lonnie Smith's Utah Humane Society in Salt Lake City had a successful NAAHE workshop? That Bob Hillman, education director for the Humane Society of Willamette Valley is moving to Sacramento, California to be the executive director of Sacramento SPCA? That Barbara Westerfield has been named education director at Central California SPCA, Fresno (replacing Thelma Shipman who retired)? That Julie Parrett, Silver Bow Humane Society, Butte, Montana is doing a cross-age teaching program using 15 year old teachers? That Pet Assistance's Betty Denny Smith has been named director of Animal Control for all of Los Angeles County?

LAST CALL FOR WHOS WHO IN HUMANE EDUCATION

There have been so many new people added that we are putting off publishing our whos who until after the coming seminars in Fresno, San Mateo, and Seattle so all the newest ones will be included. Will have it out by June 15, and if you are on the list you will receive a copy. We are not putting anyone on the list who does not send in two copies of the materials they now use for our coordinating files. If you haven't done so, be sure and get them in.

KIDS AFRAID OF SNAKES?

Then you need the "Exotic Pet Teaching Kit," featuring the snake. \$1. from Fresno Zoological Society, 894 W. Belmont Ave., Fresno, California 93727.

SEEKING INFORMATION.....

...for a future HEH article. Does your animal control have a humane education program in the schools? or an education person for public information, etc., employed? If so, send us the details of the program or the person's name. We are going to put together materials on existing programs, like the one Joseph Von Slomski does for the Los Angeles City Department of Animal Regulation, where his officers go right into the schools to teach pet responsibility. Once we have the information from around the West Coast, we'll make up an outline for you to use in contacting them.

DON'T FORGET

NATIONAL WILDLIFE WEEK is March 14-20, 1976. Why not pick out a specific wild animal and put together a simple kit. Don't know how? That's why we are having all these workshops. Did you send in your registration? On the other side are historical dates about wildlife for you to use. Also HSUS Sacramento has a free special report on zoos. Why not use this week to highlight some of the problems wildlife run into when confined to a poorly managed zoo?

YOU'RE TERRIFIC

West Coast education directors are doing a great job in getting the Troll animal careers filmstrips into media centers and libraries. If you haven't because your school system is poor, use the approach others have and get a private donor. Many people will donate \$77.70 to buy them, when they realize how much letting children know about animal related careers helps the whole movement. HSUS Sacramento has a preview copy of the six filmstrips if you want to show it.

AMERICA'S WILDLIFE HISTORY DATES

- 1782 Bald eagle was made our national symbol
- 1804 John James Audubon performed the first bird banding in North America
- 1886 First national bison count -- there were only 541 left
- 1896 Supreme Court decision gave each state the right to protect wildlife whether it was living on private or public lands
- 1903 First federal wildlife refuge was established at Pelican Island, Florida
- 1936 FDR called the first North American Wildlife Conference
- 1962 Rachel Carson's "Silent Spring" brings national attention to vanishing wildlife
- 1966 First federal endangered species legislation was passed

LIFE LIKE AND EARTHY.....

...is the way this new poster is described. Called "Pets Need Love." It was designed to be a teaching tool. Covered are such things as spay/neuter, leash law, licensing and training. \$2. each from Peninsula Humane Society, 1225 Coyote Point Dr., San Mateo.

IT'S NOT HORSE FEATHERS.....

...but a new book about a young girl's dream fantasy and the horses she rides. "All the Pretty Horses" by Jeffers (McMillan) Available now at local libraries for preview.

COLLEGES ARE WAKING UP

California State, Bakersfield is giving college credit to their students in the wildlife division who put on a cross-age teaching project. These college students design and present a pet responsibility program to elementary school children from K-4, and earn college units while doing it.

HARP SEAL FANS

Did you see the full color article on harp seals in January 1976 National Geographic? Good background information on this endangered species.

JUST WHAT YOU NEED

The "Pet Responsibility Teacher's Kit" -- complete with coloring sheets. Get a copy from Charlotte Moore, 5399 Overpass Rd., Santa Barbara. No charge, but if you reprint it credit to Santa Barbara please.

ARE WE NEGLECTING.....

...farm animals? Maybe so, and hopefully HSUS is going to remedy this soon by developing some good farm animal humane education literature. Meanwhile, Carnation, 5045 Wilshire, Los Angeles, California 90036 has a little booklet "Raising Better Livestock" that has some basics on goat and rabbit raising and a weight chart for horse feeding.

Char

Charlene Drennon
Director, HSUS
West Coast Region